

MEDIA RELEASE

Croplands and RBR Enterprise partner to expand Self-Propelled Sprayer and Spreader offerings in the Australian broadacre market

RBR Enterprise, the industry's fastest growing manufacturer of self-propelled sprayers and spreaders, is now exclusively available from Croplands in Australia.

ADELAIDE, SOUTH AUSTRALIA, 30 May 2024 – Croplands, Nufarm's emerging solutions spray equipment platform, and RBR Enterprise, a manufacturer of self-propelled application machines based in Byhalia, Mississippi, announced that they are joining forces to deliver a high quality, high productivity alternative to the Australian grain market.

Croplands is now the exclusive Australian distributor of RBR Enterprises' full scope of offerings including the Vortex spray applicator model, a high-performance sprayer designed for professional crop applications.

Offering unmatched road speed, a fully mechanical drive train, and robust four-wheel drive, the Vortex is powered by a 9-litre Cummins engine delivering up to 430hp, ensuring exceptional performance across all terrains. With tank capacities up to 9400 litres and versatile boom options, including a 36m aluminium boom, the Vortex significantly enhances efficiency and productivity.

This distribution agreement leverages Croplands strong dealer network and decades of expertise, setting a new standard in the Australian market.

"Croplands is really excited to bring this proven large scale Self-Propelled sprayer to the Australian broadacre market" **says Jeremy Rennick, National Sales Manager, Croplands.** "We are hearing great feedback from growers who have demoed the unit that they appreciate the large volume tank, 80km/h road speed and the simplicity of the mechanical drive" Says Rennick. "Customers will also be excited to know there is a split tank spot spray ready option available for those requiring an all-in-one solution for their broadacre spraying needs."

Jason Eaton, COO, RBR Enterprise, says, "We are extremely excited to partner with a well-established dealer network to support our products in Australia. Croplands truly values strong support for their customer base, which firmly aligns with our core principles."

Bellamy Dalton from Dalton Farming based at Hillston, New South Wales test drove the unit recently and summarised his experience with three words "Simple. Solid. Comfortable." Dalton went on to say "It strikes me that although the Vortex is a large machine, it doesn't feel cumbersome at all. It feels really agile from the driver's seat."

Croplands will be bringing the Vortex to Farm Fest in Toowoomba, Queensland on 4 – 5 June, Mallee Machinery Field Days in Speed, Victoria on 31 July – 1 August, AgQuip in Gunnedah, NSW on 20-22 August, Dowerin Machinery Field Days in Dowerin, Western Australia on 28-29 August and Newdegate Machinery Field Days, Newdegate, Western Australia on 4-5 September.

For more information on the Vortex range, for on farm demos or to order from Croplands, see [RBR - Vortex 390 - Croplands Australia](#)

ENDS

Video: RBR Enterprise's Vortex review by Farm Machinery Sales: <https://youtu.be/NKfQIlwmVW8>

Article: RBR Enterprise's Vortex review by Farm Machinery Sales: [RBR Vortex self-propelled sprayer Launch Review - farmmachinerysales.com.au](#)

For additional photos and high-resolution versions: <https://spaces.hightail.com/space/bsM591lmFT>



Image caption: RBR Enterprise Vortex arrives in Australia, distributed by Croplands

About Croplands Equipment

For over 50 years, Croplands has been partnering with suppliers and growers around the world to bring out the very best in their operations. With manufacturing and marketing operations based in Australia and New Zealand and WEED-IT optical spot spraying technology distribution agreements in Canada, Croplands source, design and deliver world-leading spraying solutions and unrivalled customer support to ensure growers stay at the forefront of global agricultural production. As Nufarm's equipment and emerging solutions platform, Croplands has a deep understanding of the importance of effective and efficient chemical application. Nufarm is a global agricultural innovator established over 100 years ago.

For more information: <https://croplands.com/au>

About RBR

RBR Enterprise LLC, based in Byhalia, Mississippi, is a manufacturer of self-propelled fertiliser and chemical applicators. RBR engineers equipment with unmatched reliability, performance, and to exceed the demanding and ever-changing agricultural industry. Its comprehensive dealer network spans throughout North America, South America, and Australia.

For more information: <https://rbrenterprise.com/>

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