

RBR Enterprise Unveils Next-Generation Applicators for 2025

Byhalia, MS, May 30, 2024 — RBR Enterprise, a leader in the manufacturing of agricultural application machines, is proud to announce the launch of its new 2025 model line. This latest offering represents a significant leap forward in both design and functionality, redefining standards in the agricultural industry and solidifying RBR's commitment to productivity and dependability.

"The 2025 models are a culmination of years of feedback from the field and continuous improvements," said Jason Eaton, COO of RBR Enterprise. "Our focus has always been on creating solutions that meet the evolving needs of modern agriculture, and with these new models, we are delivering unparalleled levels of comfort, visibility, and efficiency."

Key enhancements in the 2025 series include:

- **Enhanced Operator Comfort:** Operators can now enjoy increased cab headroom and ergonomic improvements such as foot pegs and an advanced noise-reduction system, ensuring comfort and reduced fatigue during extended use.
- **Superior Visibility and Precision:** With larger windows and full back glass, operators have a clear and unobstructed view of their surroundings, which enhances safety and precision on the field.
- **Ergonomic Design Features:** The redesigned console and joystick, along with overall adjustments to the cab's interior, have been carefully crafted to reduce operator strain and increase usability.
- **Simplified Maintenance and Robust Performance:** The new models feature an accessible cooling tower that facilitates easier maintenance, alongside high-intensity LED headlights that improve visibility for night operations.

"These machines are more than just tools; they are true partners in the field," added Jim Prohaska, VP of New Product Development at RBR Enterprise. "Every element has been engineered to meet the rigorous demands of modern farming, ensuring our equipment not only performs but excels."

2025 machines will begin production July 1, 2024.

RBR Enterprise invites all stakeholders in the agricultural sector to experience the future of farming with its 2025 applicators, designed to drive productivity and transform agricultural practices.

Video: <https://vimeo.com/946631448/46f4d7d955>

About RBR Enterprise:

RBR Enterprise LLC, based in Byhalia, MS, is a manufacturer of self-propelled fertilizer and chemical applicators. RBR engineers equipment with unmatched reliability, performance, and to exceed the demanding and ever-changing agricultural industry. Its comprehensive dealer network spans throughout North America, South America, and Australia. For more information: www.rbrenterprise.com

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